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MI GENTE CA ANNOUNCES 2ND ANNUAL MEXIPINO FESTIVAL IN COLLABORATION WITH MASARAP

Mi Gente CA partners with Masarap to host highly anticipated 2nd Annual MexiPino Festival to celebrate intersection of Filipino American History Month and Hispanic/Latine Heritage Month

October 2, 2023– SANTA CRUZ, CA– Mi Gente CA, award-winning arts & culture organization in Santa Cruz County with a mission to support underrepresented artists, announces its 2nd Annual MexiPino Festival in collaboration with Masarap. The MexiPino Festival will highlight the intersection of Hispanic/Latine Heritage Month and Filipino American History Month by celebrating the parallels of Mexican and Filipino heritages, histories, and cultural customs through art, music, and dance. Hispanic/Latine Heritage Month is a month-long celebration from September 15 - October 15 to celebrate the independence days, histories, and cultures of Latin American countries. Filipino American History Month is celebrated the entire month of October to honor the history, pursuits, accomplishments, and legacy of Filipinos in the United States.

Founder of Mi Gente CA, Isabel Contreras, and Owner of Masarap, Alex Suniga, both locally acclaimed professionals in Santa Cruz County, are joining forces to organize the celebration. This event will feature approximately 20 arts & craft vendors, Filipino and Latin American food options and live performances from UCSC's Mariachi Eterno, Tannery's Joseph Jason Santiago LaCour, San Francisco's Filipino dance group, Barangay, and more. The event will take place at Woodhouse Blending & Brewing on October 14th, 2023, from 12–6pm. The event is free, family-friendly and open to the public with a donation to support the festival and future events of the organization. Donations accepted in person day of event, or at: <https://www.migenteca.org/donate>

About Mi Gente CA

Mi Gente CA organizes culturally curated events for the community in order to support and spotlight BIPOC & AAPI entrepreneurs and creatives in spaces where they have historically been overlooked. Mi Gente aims to create safe spaces for our BIPOC & AAPI creatives and entrepreneurs to connect, network, and pour into one another through cultural festivals, dance socials, networking events and more. For further information, visit <https://www.migenteca.org>, or @migenteca on Instagram.

About Masarap

Masarap is a pop-up cuisine experience that is owned and operated by Alex Suniga, a first generation Filipino-American chef in Santa Cruz. Suniga centers seasonal, and local produce and proteins for all of his exclusive events and menus. Masarap can currently be located at 11th Hour Coffee/After Hours for his PARE events which showcase the diversity, elegance and intentionality of his modern adaptation of traditional Filipino cuisine. For more information check out @masarapthefhomie on Instagram.

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